



payme.sk
UI branding
manual

01 Payme as a payment button

02 Payme in a mobile app

03 Payme in a web app

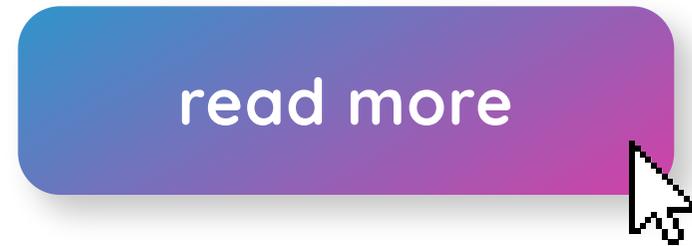
04 Payme in a email

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1.0

Payme as a payment button

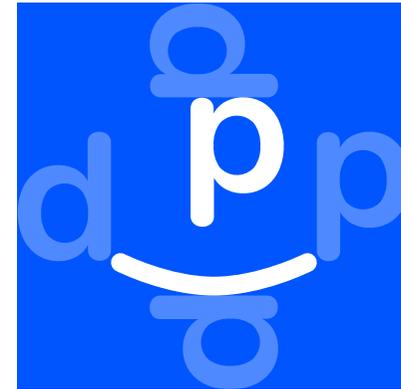


1.1 Payme button



Always use invert color scheme and rounded corners for payme button.

1.2 Safe zone inside the payme button



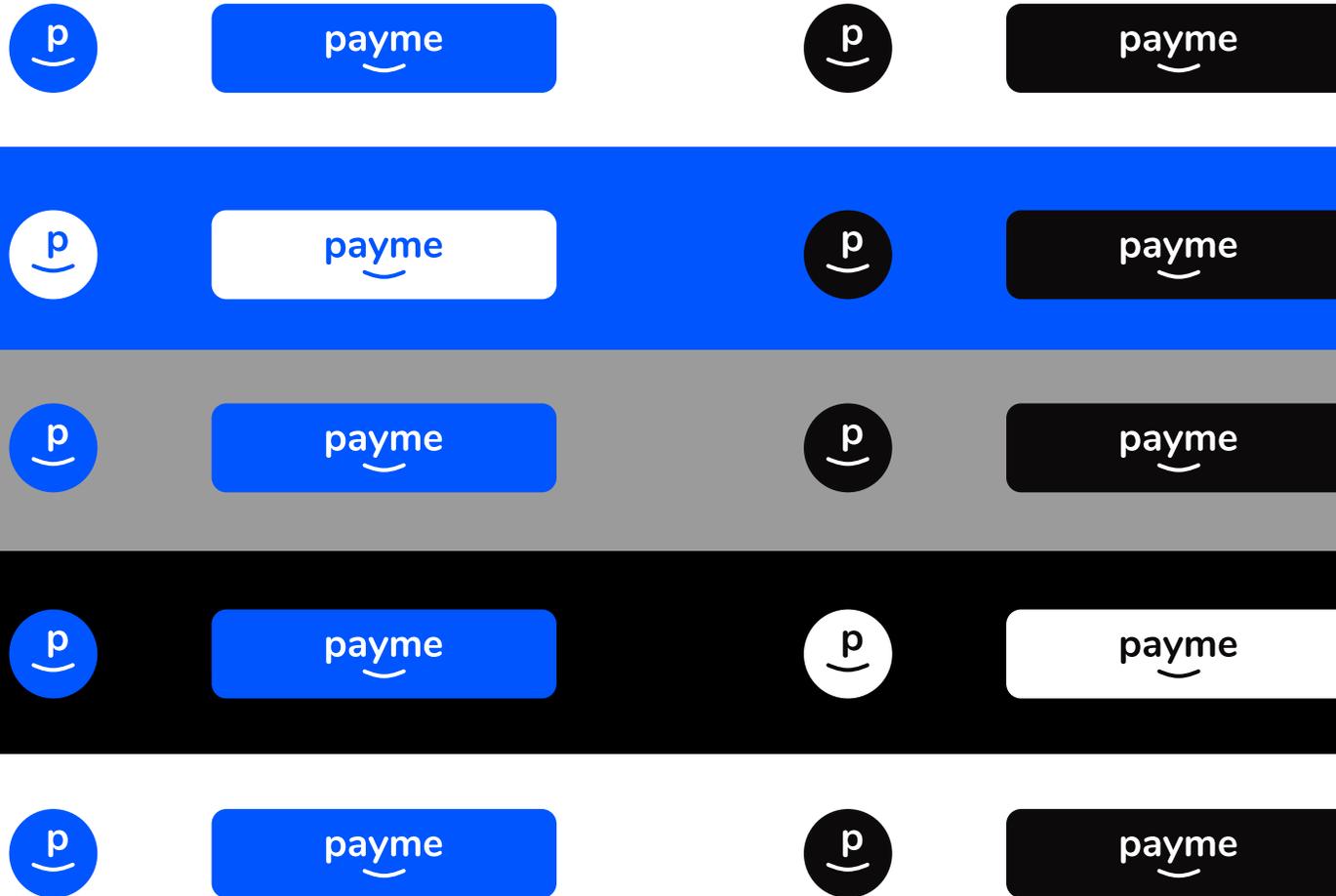
Always maintain the required safe zone inside the payme button.

1.3 Construction of the button area



Payme button can be extended to the width to create more conversional area and supported with info tag (if convenient).

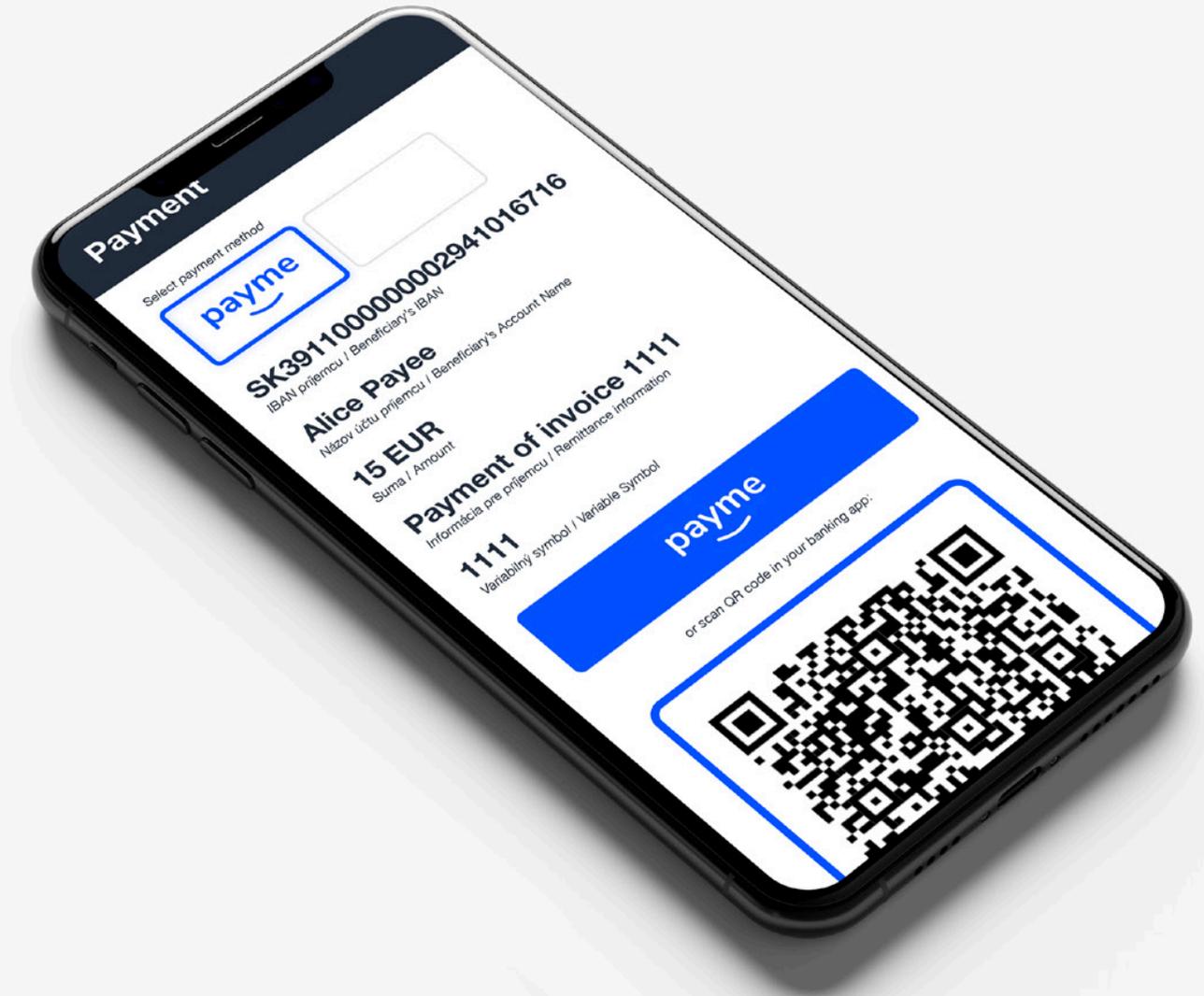
1.4 Color schemas



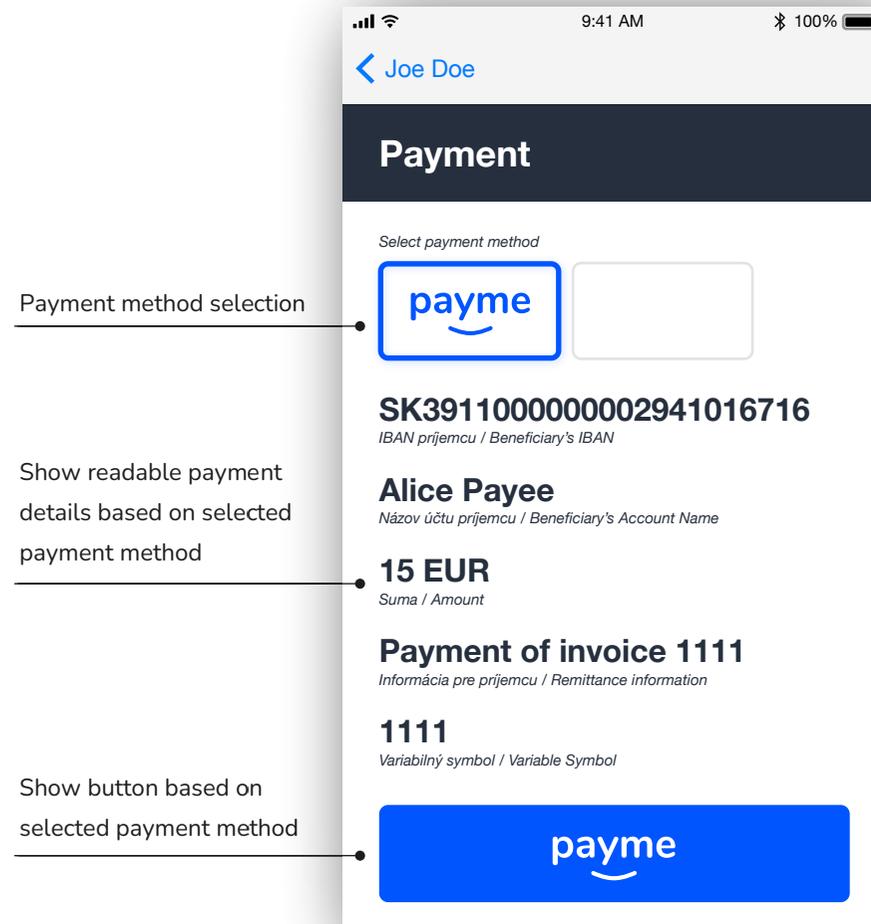
Different colour schemas for using payme as a payment button.

2.0

Payme in a mobile app

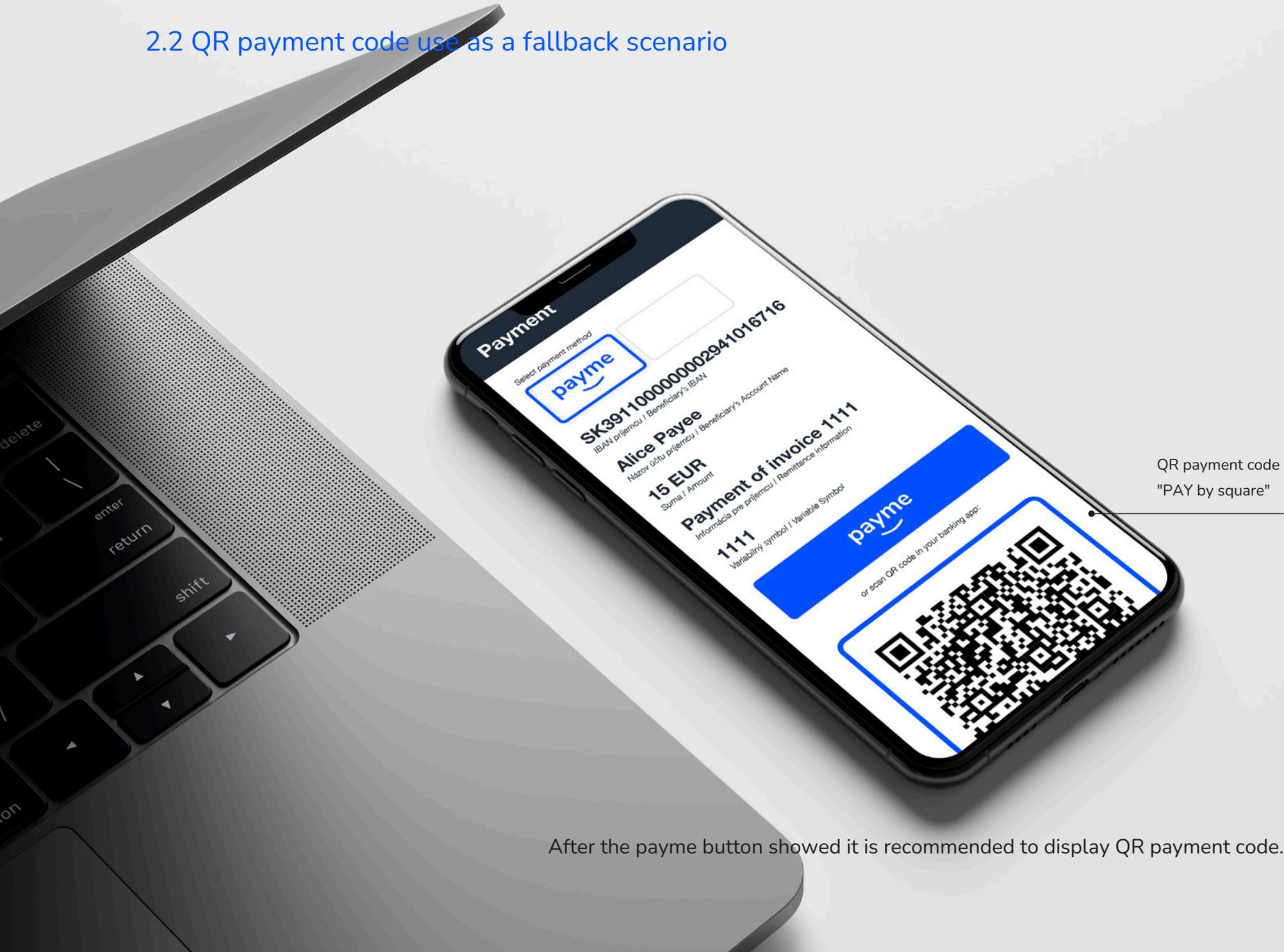


2.1 Use of payme button in the mobile app



After the payment details showed it is recommended to display payment button.

2.2 QR payment code use as a fallback scenario

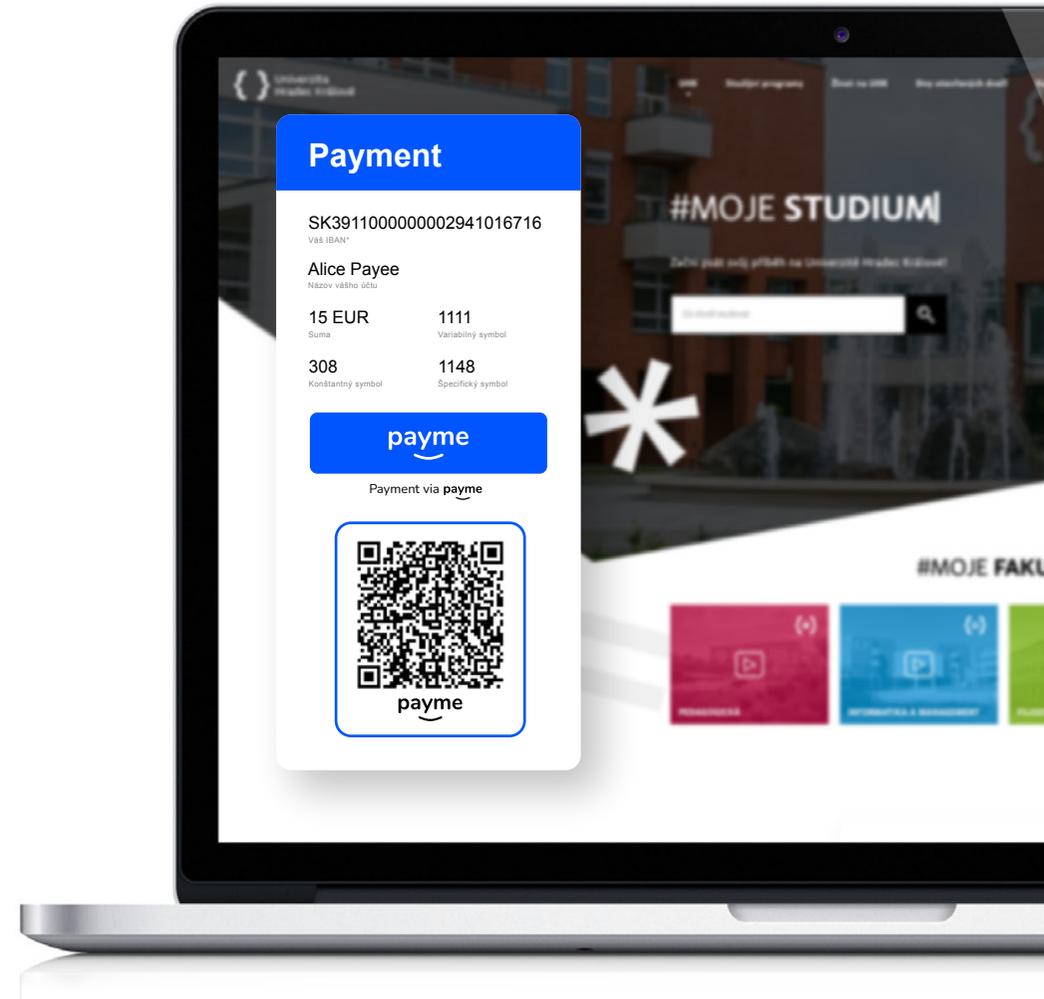


QR payment code
"PAY by square"

After the payme button showed it is recommended to display QR payment code.

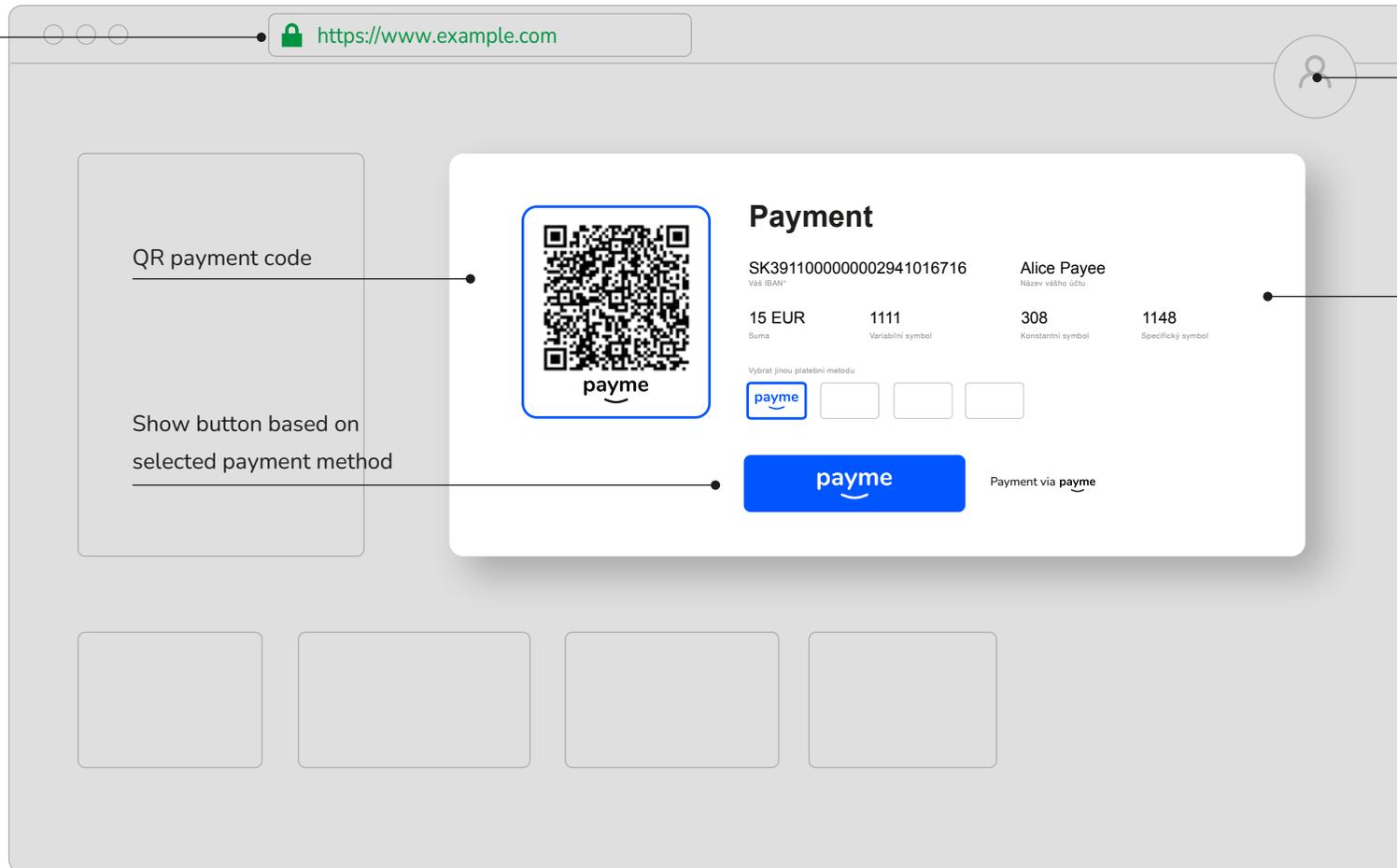
3.0

Payme in a web app



3.1 Use of payme in landscape view

Always use TLS domain certificate issued by trusted certificate authority



Let your user log in or register before showing payme button

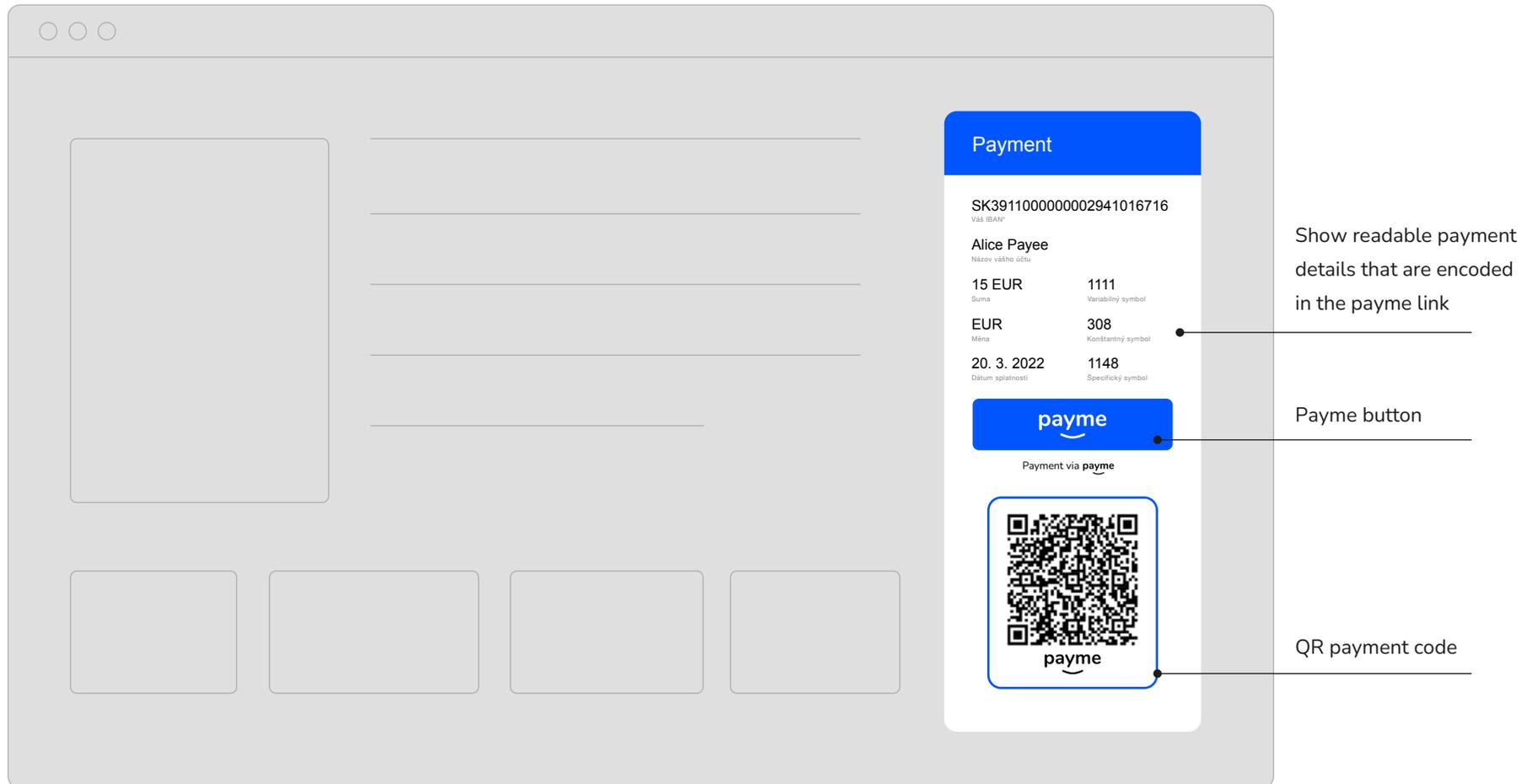
Show readable payment details that are encoded in the payme link

QR payment code

Show button based on selected payment method

E.g.: <https://payme.sk/2/e/PME?IBAN=SK391100000002941016716&AM=15&CC=EUR&PI=%2FVS1111%2FSS1148%2FKS308&CN=Alice+Payee>

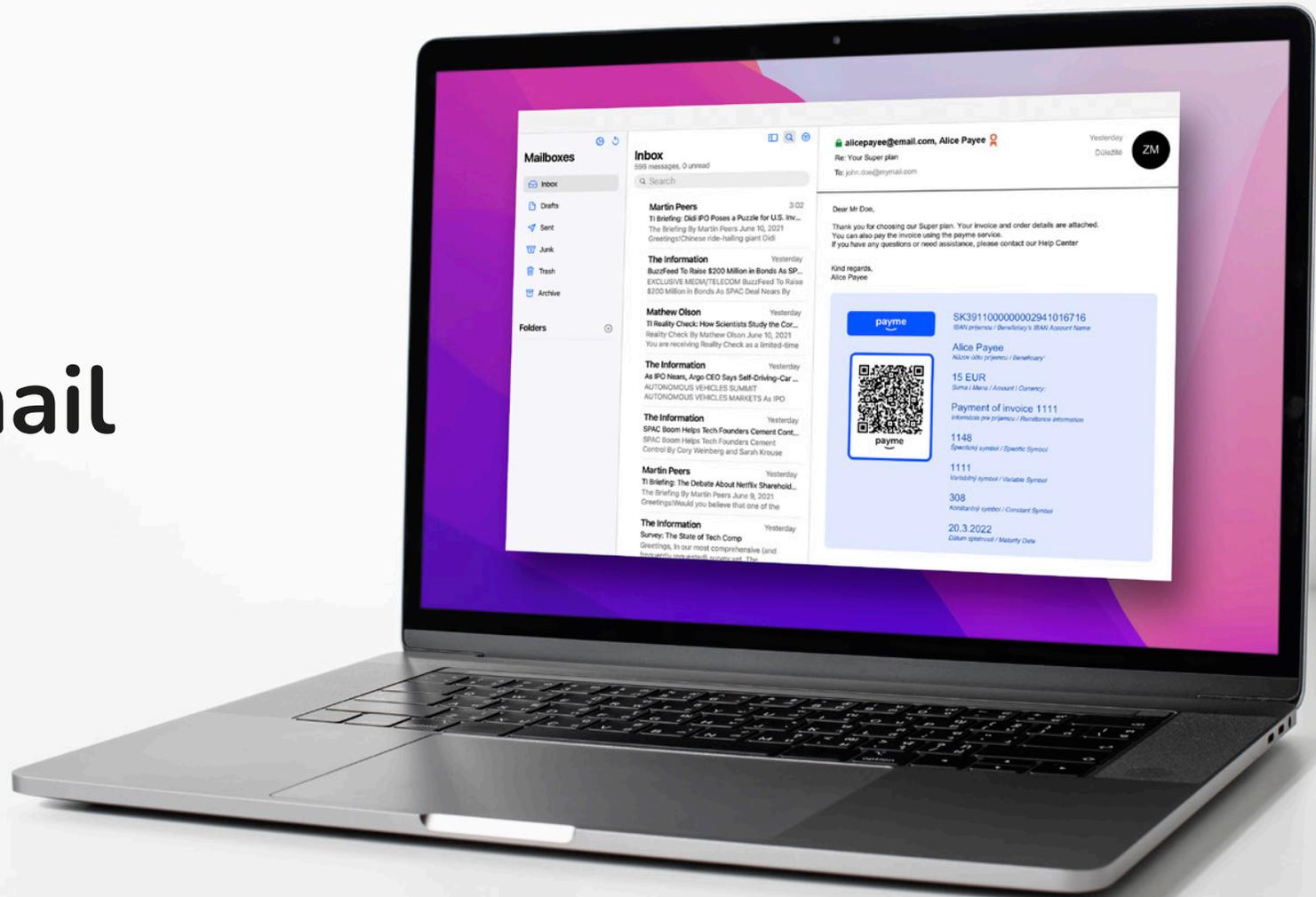
3.2 Use of payme in portrait view



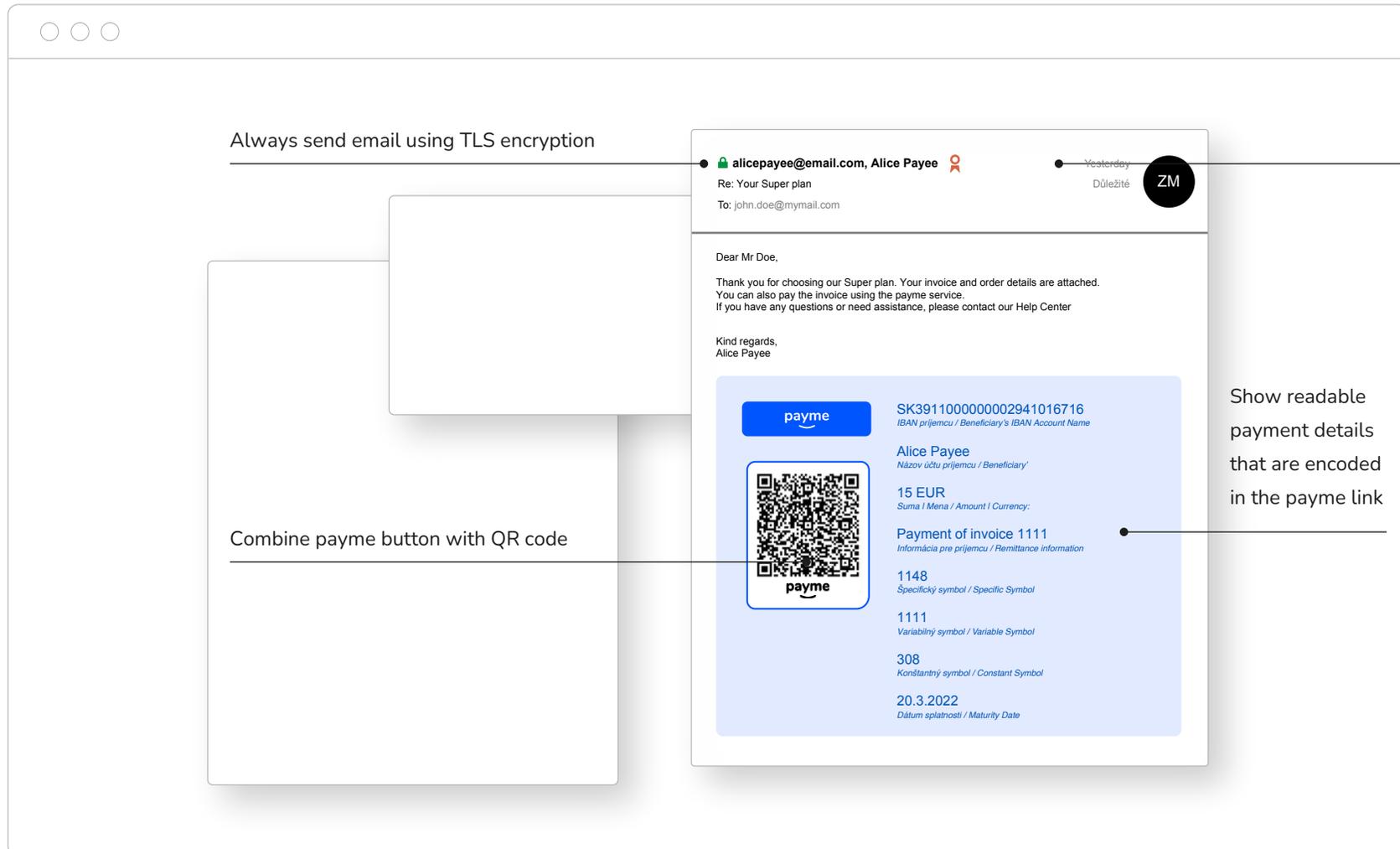
E.g.: <https://payme.sk/2/e/PME?IBAN=SK391100000002941016716&AM=15&CC=EUR&PI=%2FVS1111%2FSS1148%2FKS308&CN=Alice+Payee>

4.0

Payme in a email

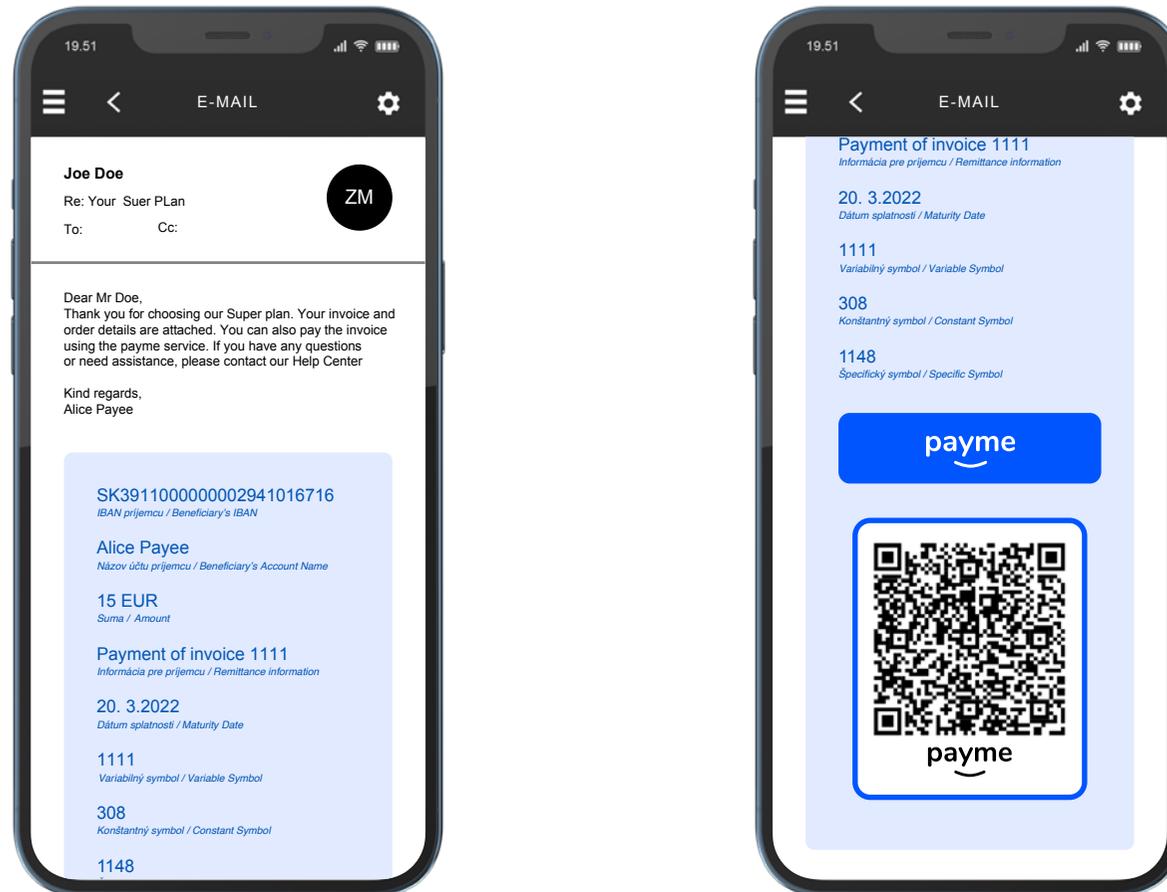


4.1 Use a payme button in desktop email app



E.g.: <https://payme.sk/2/e/PME?IBAN=SK391100000002941016716&AM=15&CC=EUR&PI=%2FVS1111%2FSS1148%2FKS308&MSG=Payment+of+invoice+1111&CN=Alice+Payee>

4.2 Use a payme button in mobile email app



After the payment details showed it is recommended to display payment button and QR payment code.

5.0

Payme as a QR code



5.1 Generate a payme QR code in desktop app

The screenshot displays the Payme desktop application interface. On the left, there is a form with the following fields:

- SK3911000000002941016716**
IBAN príjemcu / Beneficiary's IBAN
- Alice Payee**
Názov účtu príjemcu / Beneficiary's Account Name
- Super plan**
Vlastný nadpis / Custom title

Below the form are two buttons: **Generate stickers** (solid blue) and **Generate new** (outlined blue).

The main area shows two preview cards:

- Printable A4 sticker with Payme QR code and supported banks:** A large grey card with the text "Super plan" and the "payme" logo at the top right. It features a large QR code in the center with the "payme" logo below it. At the bottom, it lists the IBAN, the payee name "Alice Payee", and logos for "Podporované banky" (Supported banks) including Tatra banka and Slovenská banka.
- Printable sticker 8 x 5 cm with Payme QR code:** A smaller white card with the text "Naskenuj QR" (Scan QR) at the top, a QR code in the center, and the "payme" logo at the bottom.

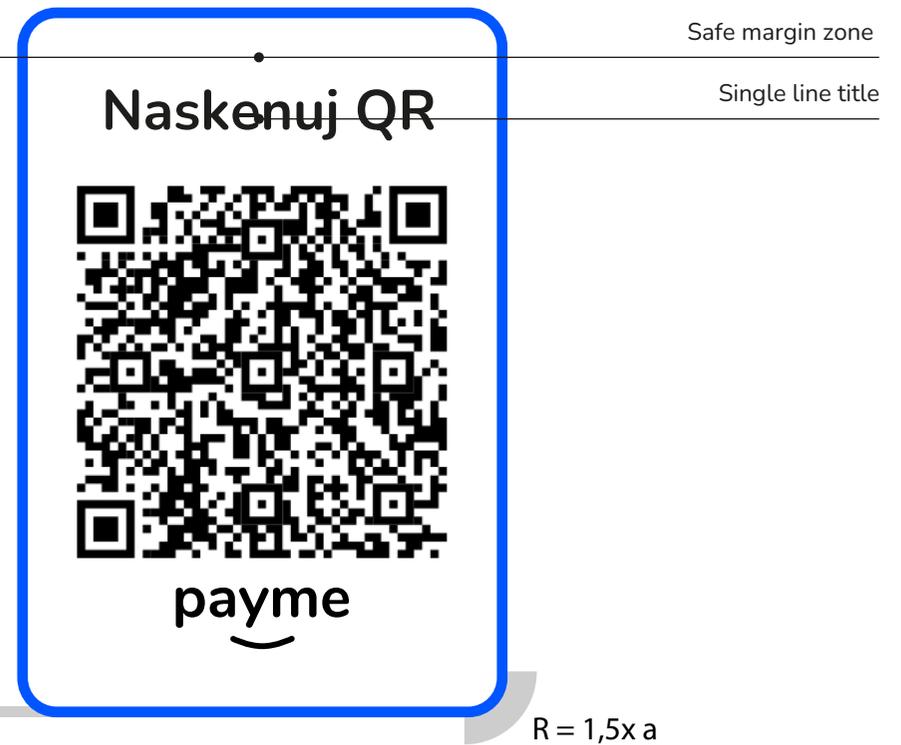
E.g.: <https://payme.sk/2/e/PME?IBAN=SK3911000000002941016716&AM=15&CC=EUR&PI=%2FVS1111%2FSS1148%2FKS308&MSG=Payment+of+invoice+1111&CN=Alice+Payee>

5.2 Construction of the QR code area

1. Payme QR code on web app and A4 sticker



2. Payme QR code on basic sticker



6.0 License conditions

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